

PASSION

BY JAB ANSTOETZ



JAB
ANSTOETZ

*immer
neue
Wohnideen*

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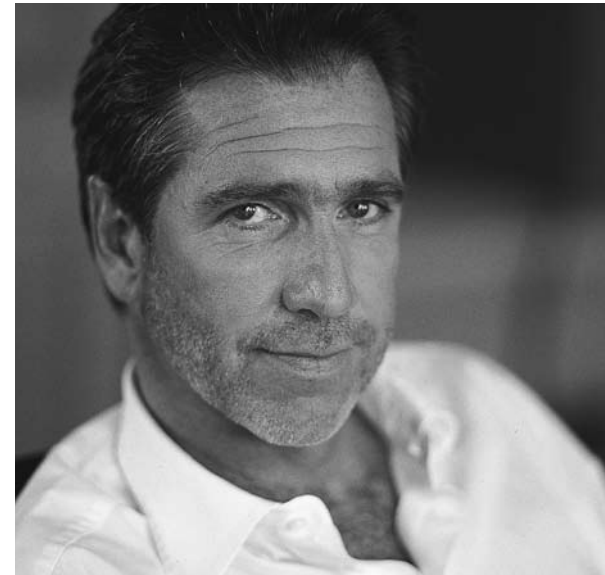
PASSION

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Decorating with Passion



The end result of what you do will never be convincing if your heart isn't in it. Take for instance, the interior design of a room. Within our own four walls each of us has complete design freedom. Everything is possible. It would be a shame not to take advantage of this opportunity, especially in an age when home living has come to be, more than ever before, a direct expression of quality of life and individual lifestyle. Only we have the power to turn our home into an oasis of peace and enjoyment, an escape from the stresses of everyday life. Simply longing for it is not enough.

What good is an abstract concept for a room that is never realised? It often takes only a small nudge to not only awaken hidden dreams and passions, but to breathe life into them. Perhaps we will get the necessary nudge from PASSION, the new home design book from JAB ANSTOETZ. You will discover very few decorating elements in interior design are as rich in versatility and possibility as decorative textiles, which give a room its authenticity and set your personal stamp on it.

All these ideas have played an important role in the realisation of our new book for home design. View it as a workbook whose goal it is to bring you a bit closer to the design worlds of JAB ANSTOETZ. Let us open together the chapter where your very own personal dream interior awaits you and experience JAB ANSTOETZ'S PASSION as an inspirational bookmark therein.

Yours truly,

Ralph Anstoetz



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Special 60 Years of JAB ANSTOETZ

“Pure Seduction”

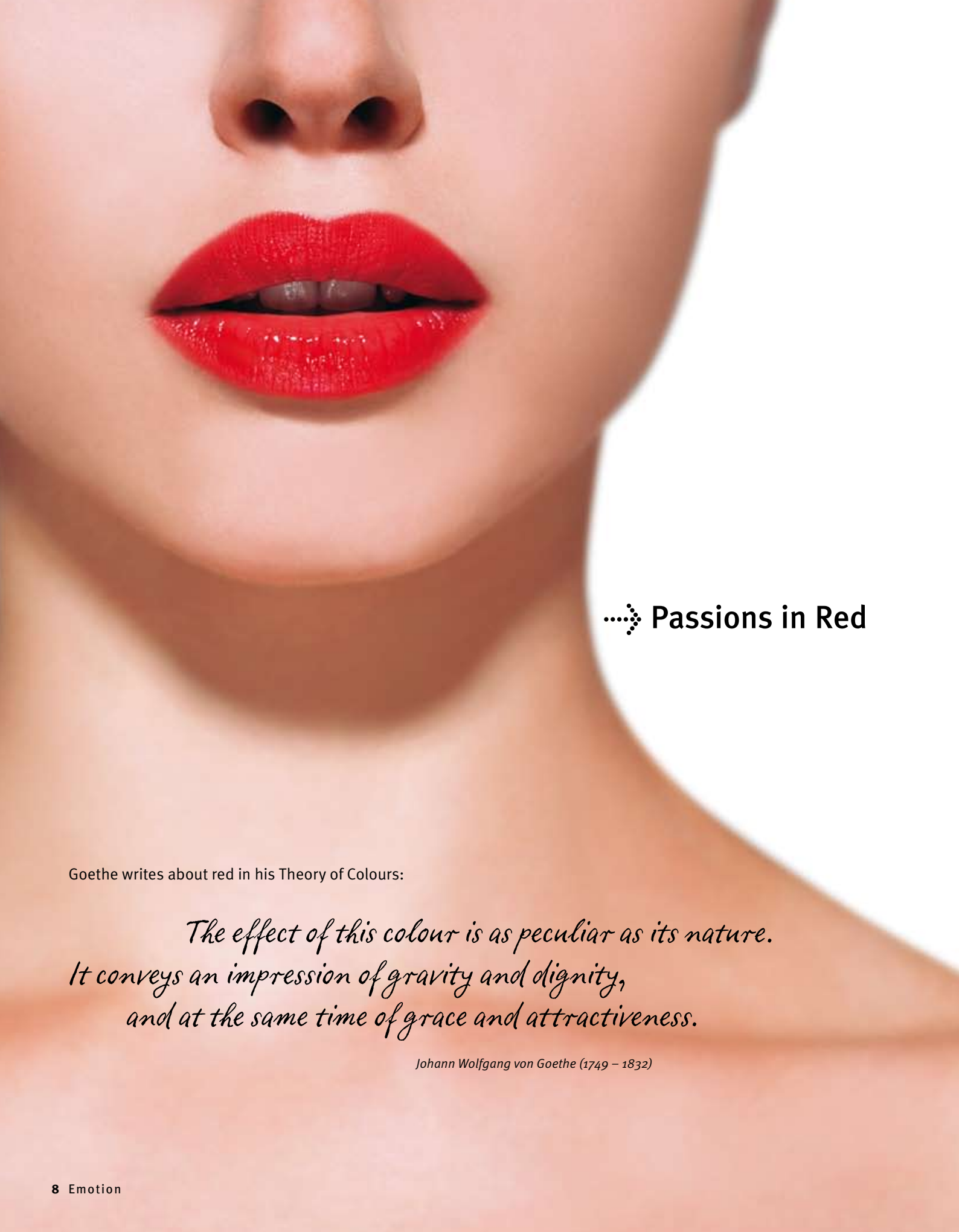
Pearl necklace abed on TURMALIN 1-6245-219



Emotion



Think about any living area you like and you will find that there are virtually none that are completely void of emotion. The eyes play an extremely important role in this process as they take in the look of a room a split second before the other senses register it. A person, an object, a room – they all are expressed first through their appearance. Thus, it is all the more important to give this aspect attention worthy of its significance. Colours are of fundamental importance in interior design because they invoke moods and feelings; they can conjure up an atmosphere of warm cosiness or one of cool detachment. Using a strong red in the interior, for instance, sets a dominating accent. Thus, a length of red fabric, a red carpet, or even a red wall, functions not as a prop in the set decoration but claims its place centre stage as the undisputed star.



Passions in Red

Goethe writes about red in his Theory of Colours:

*The effect of this colour is as peculiar as its nature.
It conveys an impression of gravity and dignity,
and at the same time of grace and attractiveness.*

Johann Wolfgang von Goethe (1749 – 1832)





I can resist everything except temptation.

Oscar Wilde (1854 – 1900)



CHERBOURG 1-8618-215



PONTINIA 1-8606-111



PELAGIA 1-2550-118



MARGHERA 1-4065-114
CIRRUS 1-7482-514
GSTAAD 1-9092-113



AROLO 1-7781-162
KABUKI 1-7811-118
YERAS 1-7780-164



ORLANDO 1-7641-119



CHERBOURG 1-8618-264

Emotion 11



Colours of India



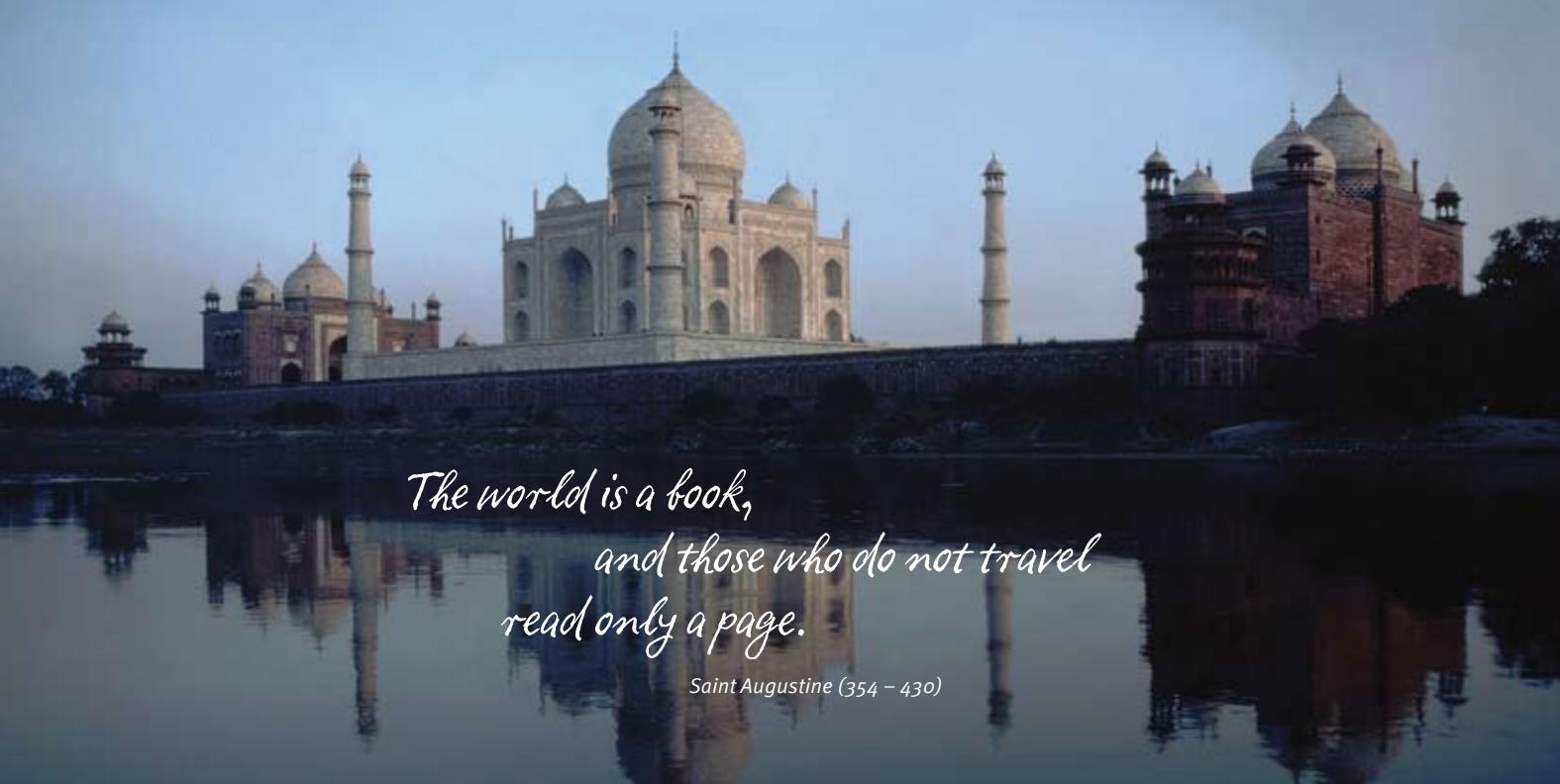
Travel and change of place impart new vigour to the mind.

Seneca (4 BC – AD 65)



The coarse, hand-woven Indian raw silk in a multi-coloured design VELLORE is the star among the three tweed type items from the GANGES collection by JAB ANSTOETZ, woven in Coco Chanel style.

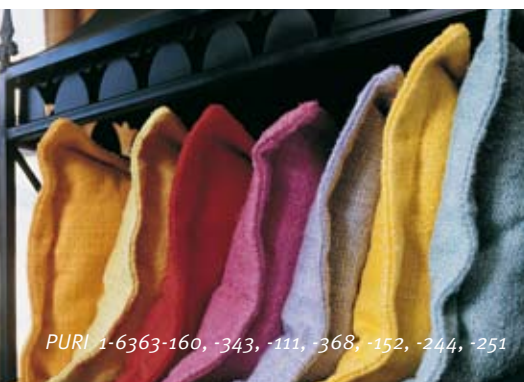
VELLORE 1-7645-151, -144, -110, -169



*The world is a book,
and those who do not travel
read only a page.*

Saint Augustine (354 – 430)

The ancient cultural country of India has always held a fascination for people in the West. The multi-racial state with its impressive temples, extraordinary mosques, opulent Maharaja's palaces, varied spices, foods and magnificent colours has a long and moving history.



PURI 1-6363-160, -343, -111, -368, -152, -244, -251



ADONI 1-7644-212, -154, -147, -246, -188, -162



JAB ANSTOETZ imported the first bales of natural woven fabric from India 30 years ago. The spun “gold” from the North Indian region of Varanasi has contributed considerably to the reputation and success of the Bielefeld textile editor.

Ralph Anstoetz, the company's Creative Director of Design, still travels to Varanasi every two years to personally discuss quality, patterns and trends with his suppliers. He returns to Bielefeld every time with head and arms full: of many new ideas, patterns, colours and impressions.



SOLYMI 1-7779-166



Private *Elegance*

The simple elegance of classically-oriented textile designs on the following pages is a subtle combination of traditional luxury and contemporary home living. The furniture was chosen for its simplicity and minimalist shape. These pieces give the impression of no-frills straightforward modernity and merely create the backdrop for the actual protagonists of this extraordinary home design production: the fabrics.

They clearly dominate the character of the rooms. Not only due to their unusual expression of colour; but also because of their high-quality workmanship, whereby the emphasis is placed foremost on the classic wall coverings. This exceptional example of artistry is the result of reaching deep into the JAB ANSTOETZ design treasure chest.



POP-ART 1-4067-292
 LOLLIPOP 1-4068-290
 PINARA 1-1095-460
 RABBAT 1-9102-144
 RIVELLO 1-8624-197

In life it is always the first impression that makes the greatest impact. This goes for all the people that we meet. Indeed, it also holds true for our home's visiting card: the hallway. It becomes apparent rather quickly whether the scene has simply been set to impress; or whether it bears the unmistakable handwriting of those who live here. The artistry is found in the details of this hallway. The two classic chairs in Louis XVI style are striking due to their luxurious floral upholstery in black and white. The decorative pillows in flamingo pink echo the glowing red, orange and pink in the abstract painting above.



LOLLIPOP 1-4068-290
 PINARA 1-1095-460



PINARA 1-1095-460
 POP-ART 1-4067-292

A new interpretation of antique seats in contemporary terms with the stylish upholstery fabric in burnt-out velour pattern (POP-ART) and the contrasting welting and pillows in bright pink (PINARA).



A play on contrasts and a masterly mixing of shapes lend this ensemble a discreet yet, noticeable presence in the entry area. The fashionable POP-ART and LOLLIPOP fabrics, seen here respectively on the seat cushion and backrest, are also very suitable for use in decoration due to their soft draping quality.





It is certainly worth, as exemplified here, gathering up all one's daring and creative energy to create a moment of surprise in your rooms, to infuse them with a certain independence and individualism. Why not a colour that our colour system does not actually recognize: silver, the colour of the moon, used in rooms to create clear lines. PONTINIA, the synthetic velour in silver hand-block print with crackle effect makes a twofold appearance here. As an ornamental wall covering and as upholstery fabric for the chair. Due to their smooth, silvery lustrous textures, the console and simple vase function as complementary calming elements.





I have the simplest tastes. I am always satisfied with the best.

Oscar Wilde (1854 – 1900)

LAMORA 1-7769-167, -316
ERBA 1-3040-167
ALTAMIRA 1-7740-168
JAMES 1-6366-775, -288
STUDIO 1-3024-260
TASSILO 1-6228-280
SHAJA 1-6164-121, -196
CAMEO NEU 1-6378-184, -770
MARLON 1-1057-528
SABA 1-6401-465
PLAZA 3350/196



LAMORA 1-7769-167



LAMORA 1-7769-167, -316
ERBA 1-3040-167
CAMEO NEU 1-6378-184, -770
MARLON 1-1057-528
SHAJA 1-6164-121
TASSILO 1-6228-280
PLAZA 3350/196



The seating group arranged facing one another, here the comfortable sofa, there the two chairs, underlines the communicative factor in this spacious living room. The chosen colour palette – a mixture of raspberry red in the pillows, antique pink in the wall coverings and the rich blackberry pink of the fluffy solid colour velour – accentuates the inviting and cosy atmosphere of the arrangement, which provides the large and angled room with a central focal point.

We are shaped and fashioned by what we love.

Johann Wolfgang von Goethe (1749 – 1832)



GARY 1-3037-320
MARLON 1-1057-528
PRION 1-7652-173
CAMPO 1-6311-292
SABA 1-6206-625
OLIVER 1-3036-322
RIBBY 1-6307-720
FORIO 1-7787-193
CHARLESTON 1-9086-198
VELA 3398/021

The reserved colour scheme imparts a feeling of solidity while also creating a tranquil atmosphere with little distraction. The sweeping king-size forms of the bed with its high headboard and the oversized chair correspond to generosity and a way of life and also represent rest and relaxation.



OLIVER 1-3036-322
FORIO 1-7787-193
SABA 1-6206-625
RIBBY 1-6307-977, -720
CHARLESTON 1-9086-198
VELA 3398/021

The idea of cocooning and with it, the trend toward making oneself as comfortable at home as possible, does not stop short in the bathroom. The wellness concept has come home to our private bathrooms. Today's personal bathing oases with their luxurious whirlpools and "wagon wheel-sized" raining showerheads would not be complete without accessories such as incense sticks and candles.



FORIO 1-7787-193
CHARLESTON 1-9086-198



Representative

Worlds

High ceilings as well as high windows and doors in some houses and flats have truly impressive character. Anyone lucky enough to find such rooms has an incredible amount of freedom in the design of the interior. Moreover, special rooms deserve equally extraordinary interior solutions to really do justice to the standard which has been set by the architecture. Indeed, as with every

work of self-contained art, the various components that have been combined must fit with, complement and complete one another to be able to harmonise perfectly as a single entity. Whoever lives in a manorial house will surely select interior furnishings in keeping with very traditional design to perfectly match the overall image of the house.

*The value of music
is to be able
to play one note
at the right time
in the right way.*

*Herbie Hancock (*1940)*

RABBAT 1-9102-110
TRIVUZIO 1-4071-161
PEDEMONTE 1-4066-260
CIPRESSI 1-4070-163

True blue-blooded fabrics are in search of equally luxuriant surroundings to set the perfect fashionable stage: the six items from the VILLA ERBA collection introduce themselves with grand gestures as Lyonese velour. The striking feature of these elaborately manufactured fabrics is the pattern-forming alternation between smooth and velour textures, which creates an unrivalled antique effect and a brilliant spectacle of colours. The designs generously celebrate magnificence and splendour.



MONASTERO 1-4072-268
MELZI 1-3041-264
CIPRESSI 1-4070-262
PEDEMONTE 1-4066-260
TRIVUZIO 1-4071-260



CASALINI 1-8604-148
RAVENNA 1-9100-140
MONASTERO 1-4072-268
TRIVUZIO 1-4071-260



STAR 1-6321-549
 PELAGIA 2559-118
 MARGHERA 1-4065-114
 MONET NEU 1-6216-210



TARSIA 1-7788-159

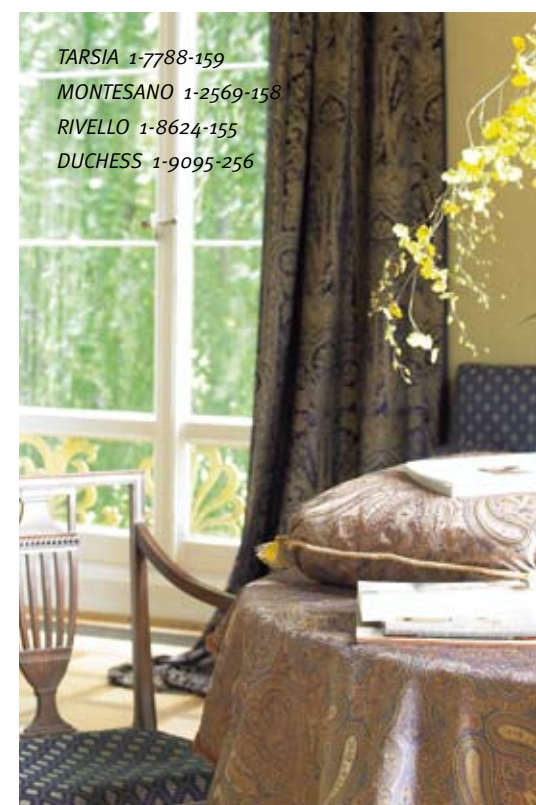


MONTESANO 1-2569-158
 FORIO 1-7787-151
 BARON 1-9096-254
 QUEEN 1-9093-152



PELAGIA 1-2559-118

VILLA D'ESTE is like a kaleidoscope of textile possibilities. Twenty very individual articles from this collection, including nine decorative fabrics, eight upholstery fabrics and three transparent creations in 99 colours have joined ranks for a breathtaking parade. These textile virtuosos enable a concert of draperies in all ranges and keys and synchronise with interior design in classic style just as well as with a luxurious ambience, because old and new style elements co-exist in perfect harmony.



TARSIA 1-7788-159
 MONTESANO 1-2569-158
 RIVELLO 1-8624-155
 DUCHESS 1-9095-256



VENDOME 1-3051-156, ARROW 1-6422-123, CHATILLON 1-4078-158, ORLEANS 1-4076-152, LOMO 5823/190

Velvety Lyonese velour fabrics develop the character of ILE DE FRANCE. The remarkable appeal of these extravagantly fashioned fabrics lies in the pattern-forming alternation between silky smooth and velvety textured surfaces. The incomparable iridescence together with the brilliant play of colours in the fabrics create especially beautiful effects. The elegant upholstery fabrics seem to have been created exclusively for their role in premium arrangements and are set off to perfection on straight-lined and classically shaped seating.

The smoky-coloured voile ARROW from SHOWROOM VOL. 1 with its large herringbone pattern in a cloqué lame look lends an extravagant accent to this room design, bridging the gap between classic and contemporary style.



ARROW 1-6422-123



MONTOIRE 1-4077-150
VENDOME 1-3051-156
CHATILLON 1-4078-158
ORLEANS 1-4076-152
ARROW 1-6422-123



TEBALDI 1-2630-166

*Beauty is everywhere
a welcome guest.*

Johann Wolfgang von Goethe (1749 – 1832)



POMPEO 1-2638-185
APRILIA 1-2632-212
SABA VOL. 2 1-6206-831
LUMINA 1-1113-339, -164
TEBALDI 1-2630-216
SANZIO 1-2635-215
TIBERINA 1-2633-210

TROJA is a collection that masters the interplay of exotic colour as flawlessly as Scheherazade once mastered telling stories of the Orient This luxurious collection thrives on strong contrasts, sparkling colours and fantastic designs and is a harmonious blend of patterns, colours and material compositions. In addition to the classical damask design, the paisley with the finest filigree ornamentation is also a TROJA favourite. The shimmering, almost metallic shine of the viscose fibres in the cloth creates sophisticated highlights. This collection is the epitome of sumptuous flair with an international allure.



CLEMENTE 1-2631-214
APRILIA 1-2632-212
SALERNO 1-9109-164
RINELLA 1-9079-110
TEODORO 1-2634-218
TEBALDI 1-2630-216
LUMINA 1-1113-164
VIALE 1-2637-211
TIBERINA 1-2633-210



MARMANDE 1-7913-120
BALAI 1-7244-153
MOBILE 1-7872-151
SABRINA 1-9111-228
CERAM 1-7355-454
SUPREME 1-3027-438
IMAGO 1-6236-226

MARMANDE is a shining star among the damasks. A glamorous composition of acetate, cotton and viscose. The added highlight: 49 sparkling Swarovski crystals encircled by a silky shimmering medallion in the damask weave. A classic damask design that allows you to create very special accents.

Damask is a timeless subject, one that JAB ANSTOETZ has repeatedly taken up over the years. The special appeal of this weaving technique long ago developed in China has proven itself for centuries with its characteristic matt/gloss effects and reflection of light, which retains its lustre in solid colour designs. Damask fabrics always reflect beauty and luxury and are quite at home in the very best interiors.



MARMANDE 1-7913-120



MARMANDE 1-7913-120
BALAI 1-7244-153
MOBILE 1-7872-151
SABRINA 1-9111-228
CERAM 1-7355-454
SUPREME 1-3027-438
IMAGO 1-6236-226

*Elegance is not
the prerogative of those
who have just escaped
from adolescence,
but of those who have already
taken possession
of their future.*

Coco Chanel (1883 – 1971)



Silk newly defined: from small to absolutely tiny patterned, discreetly luxurious shimmering jacquard textures adorn the matter-of-fact and masculine style of the THAI SILKS collection. The designs reflect pure understatement with a simple right-angled shape and are despite their subdued appearance, of extraordinary elegance. Fabrics that emphasise a clear, straightforward line.



Seaside Living

How does one live by the seaside? There is no one correct answer to this question and it depends largely upon whether one lives in northern or southern Europe. Whereas in northerly located countries that border the coastline, white usually dominates interior design and more vibrant colours are used cautiously; the exact opposite holds true in the south. There the tendency is to

adapt the interior colour palette to the colours inherent in the region, whereby the lush vegetation stands model. The people in the Mediterranean, for example, love to live with colour and demonstrate this in many areas of their lives. They dress more colourfully as well as live a more varied life. Seaside Living in southern countries means above all one thing: living with colour.



After just a short time, UV rays and various soiling rob most normal upholstery covers on garden lounge chairs of much of their beauty, especially the luminosity of their colours. Thank goodness the new brilliantly coloured fabric covers on the solid wooden lounge chairs from the PATIO OUTDOOR collection by JAB ANSTOETZ are so durable. They have to be able to withstand sun, chlorine and moisture the whole day without losing their good looks. Even the spilled glass of red wine leaves no trace. A miracle, you say? No, technology. Thanks to the special pre-treatment of the fabric, this super resistant Colour-Protect material remains beautiful over the long-term and can even be washed at 30°C or chemically dry cleaned.



A beautifully set table is a feast for the eyes and a mark of perfect hospitality. Fabrics can be used for such table arrangements to create especially distinctive accents, as long as they are perfectly complementary colours and designs, like these summer lightweight fabrics used as chair coverings and table runners.



CURMI 1-7477-159
LISA 1-7734-153



CURMI 1-7477-159
LISA 1-7734-153

*One cannot think well, love well, sleep well,
if one has not dined well.*

Virginia Woolf (1882 – 1941)



CALARA 1-7472-150
PINO 1-6241-176
CURMI 1-7477-159
GEZIRA 1-6305-153
LISA 1-7734-153



CALARA 1-7472-150
PINO 1-6241-176
CURMI 1-7477-159
GEZIRA 1-6305-153



CURMI 1-7477-159

*Love is a canvas
furnished by nature
and embroidered
by imagination.*

Voltaire (1694 – 1778)



CALARA 1-7472-150



To feel at home, stay at home.

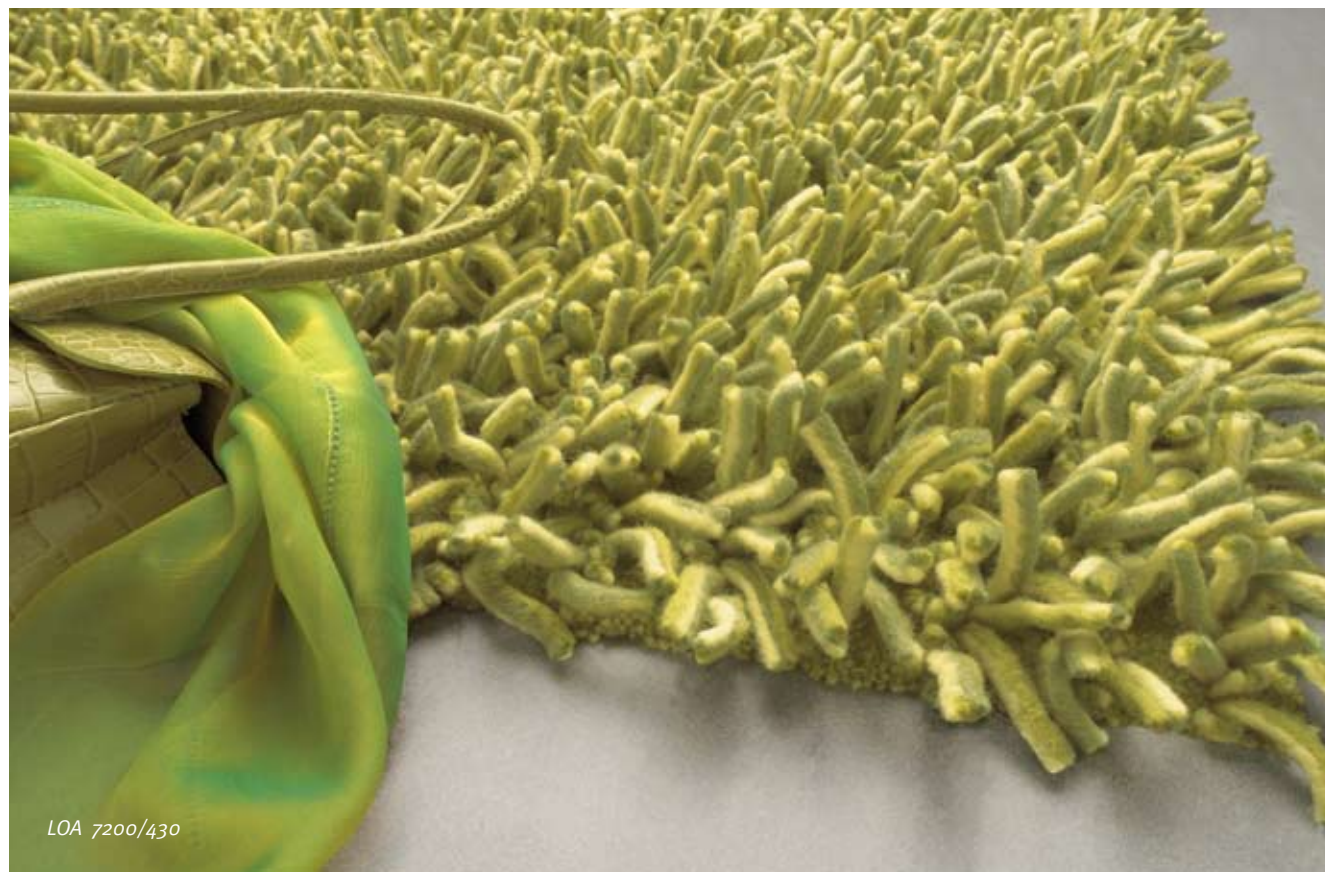
Clifton Paul Fadiman (1904 – 1999)

PINARA 1-1095-239
HAVANNA 1-3039-433
VELLORE 1-7645-136
POP-ART 1-4067-268
LOA 7200/430



PINARA 1-1095-239
VELLORE 1-7645-136
POP-ART 1-4067-268

Summery, lively colours are best suited for bringing nature indoors. Fabrics and carpets in fresh apple and pistachio green are ideal, creating the impression of standing in the middle of a meadow even in closed-in rooms. The use of colour contrasts in the brightly striped decorative pure silk fabrics at the windows, along with the vibrant green of the hand-tufted carpet create an inviting atmosphere.



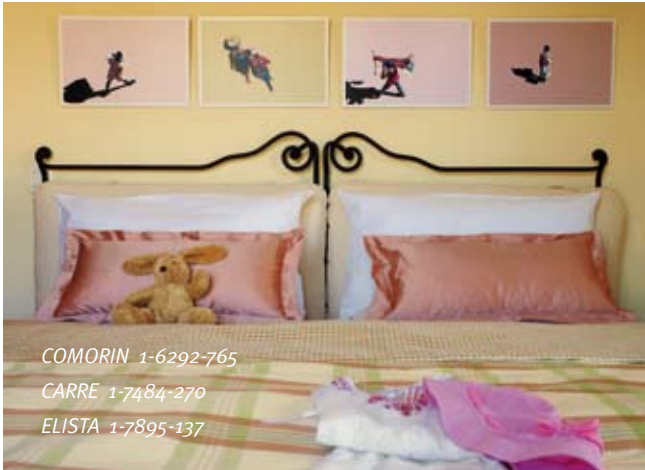
LOA 7200/430



DONO 1-7782-137
LOA 7200/430



ALSTEN 1-7699-174



COMORIN 1-6292-765
CARRE 1-7484-270
ELISTA 1-7895-137



*I've dreamt in my life dreams
that have stayed with me ever after.*

Emily Brontë (1818 – 1848)

COMORIN 1-6292-765
CARRE 1-7484-270
ELISTA 1-7895-137
ALSTEN 1-7699-174



The decorators of this luxurious master bedroom have perfectly customised the look with a distinctly masculine flair. The contrast between the gloss of the silk curtains and the bedspread with the fluffiness of the throw at the foot of the bed lends a very striking accent to this room.





Modern OPEN SPACES

Everything is a question of perspective. Pushing through the crowd into the eternal half shadows of a narrow gorge cut between skyscrapers can feel constricting to some of us. While others in the same situation don't feel that way at all, as they broaden their own space through occasional glances upward to the open skies. Narrowness and vastness are a matter of definition, of point of view, but predominantly of individual perception. This becomes especially clear in architecture. Some people perceive small rooms as pleasant and cosy. In contrast, others yearn for open, spacious room concepts and extol the virtues of wall-less

home interiors – without fixed layouts.

What was once deemed chic in circles of freedom-loving artist types who had already begun converting old warehouses and factory halls into open-planned flats in the 1940s in New York and London, has once again become fashionable. But even when it isn't the classic loft in the Andy Warhol factory style: light-flooded rooms with plenty of open space, variable room concepts and a minimalist design of shapes are today, just as before, the perfect choice for design-conscious individuals.

*The room within is the great
fact about the building.*

Frank Lloyd Wright (1867 – 1959)



ACRE 1-2572-228

GRID 1-2571-147, -139, -196

EDGE 1-2573-226, -184, -127, -325



ACRE 1-2572-228

EDGE 1-2573-127, -226, -325

GRID 1-2571-139, -147, -196



ACRE 1-2572-236

EDGE 1-2573-184



SWIRL 1-7831-116

The fabrics from the collection SHOWROOM Vol. 1 (For a portrait of the Dutch designer Marty Lamers see page 76) are creations of textile art. Ideas were realised here that are unrivalled and bear witness to the incredible design potential in their implementation as well as in the material composition. The manner in which fabrics, especially those in the transparent or semi-transparent category, have been newly interpreted brings the design-interested Avant-Gardist into play. Lovers of a certain exclusivity who are on the lookout for something new will find that perfect something in the SHOWROOM Vol. 1 collection.



Score 1-7825-126



ACRE 1-2572-178
EDGE 1-2573-291
GRID 1-2571-196



SCORE 1-7825-126, -191

*I know but one freedom,
and that is the freedom of the mind.*

Antoine de Saint-Exupery (1900 – 1944)



SCORE 1-7825-126, -191



PASQUALE 1-6428-773, -393, TEBESSA 1-2609-194

The extravagant smoke-coloured transparency of SCORE decorative fabric, one of the two stars of the collection SHOWROOM Vol. 1 from JAB ANSTOETZ, successfully stages an interesting interplay between tension and relaxation. A clever weaving technique is used on the double-woven fabric, which is only sewn together at the

corners of the rhombic design and otherwise left completely open. In contrast to the modern impression made by SCORE, TEBESSA appears more traditional and grounded. The small patterned fabric made with an African weaving technique is made of a rustic looking jute-cotton mix.



A room for meditating and relaxing. The ambiance in this unusual library is distinguished by the furniture covered in ribbed, silky smooth velvet, nestled between ceiling-high bookshelves on both sides. The somewhat “un-kempt” looking, hand tufted carpet made of knit yarn presents a stimulating contrast to the predominantly smooth surfaces in the room.

DALOA 1-7910-134, -191
PULCINELLA 1-7886-219
LEM 7205/021

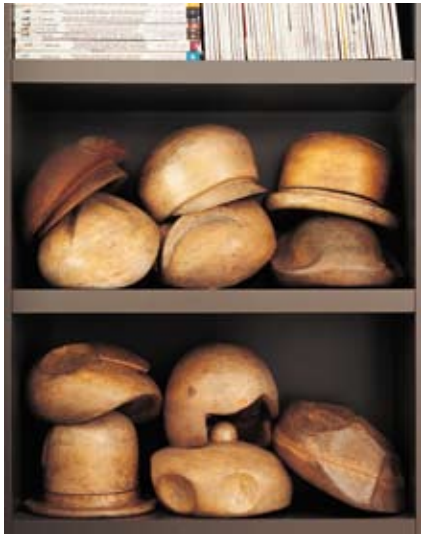


HAVANNA 1-3039-185
MELZI 1-3041-132
TARSIA 1-7788-167



HAVANNA 1-3039-185
PULCINELLA 1-7886-219
MELZI 1-3041-132
TARSIA 1-7788-167
LEM 7205/021

Brown is the colour of the earth. No other shade in interior design is so perfect for communicating what so many people in our fast-paced world are longing for: groundedness. Energy flows from earth, and thus from nature, where numerous shades of brown reign. Nature provides us with endless variations on brown, which we should make use of in our homes. On walls, floors, furniture and of course also textiles. Imitation animal furs and skins, as pictured here in the bed frame cover fabric with zebra appearance, lend the earth-toned palette of this cave-like room a note of adventure and freedom while also infusing it with security and warmth.



STEPPEN-ZEBRA 1-2593-125
FUNCHAL 1-1105-178
PINO 1-6241-473, -721



STEPPEN-ZEBRA 1-2593-125
FUNCHAL 1-1105-178
PINO 1-6241-473, -721



*As soon as I was old enough
to peer over the worktops,
I remember being fascinated
by what went on in the kitchen.*

Jamie Oliver (*1975)



VENTURA 1-2595-187

The mustard yellow coloured pillows with covers made of Lyonesse velour in a generous damask and paisley design contrast beautifully with the otherwise rather open-minded and strictly geometric, unusually high-reaching kitchen furniture architecture. The gathered silk blinds were lined as protection against UV light.



FLORENZ NEU 1-1059-284, VICTOR 1-6359-333
PEDEMONTE 1-4066-138, CIPRESSI 1-4070-130
ERBA 1-3040-134, KHAN 1-7772-138, MONO 1-6339-236



FLORENZ NEU 1-1059-284
VICTOR 1-6359-333, TRIVUZIO 1-4071-138
ERBA 1-3040-134, VENTURA 1-2595-187



A home can be ever so perfectly decorated; but it only really has that special something when it possesses an oasis of green, like a balcony, a conservatory or, ideally, a spot of green under open skies. It doesn't require much to transform such places into comfortable private retreats exuding peace and quiet. Whenever possible, textiles for use outdoors and in conservatories should be chosen for materials that are resistant to UV light, moisture and other external troublesome influences, due to the appropriate pre-treatment.



SWIRL 1-7831-124
CONE 5-7162-660

Good design is not only limited to a self-serving aesthetic vacuum, or to terms such as beauty, taste and individuality. Above all, good design has something to say. Shape is the language it uses to communicate with the outside world. And lastly, it reflects contemporary life and is, in the ideal situation, beyond comparison.

SHAPES

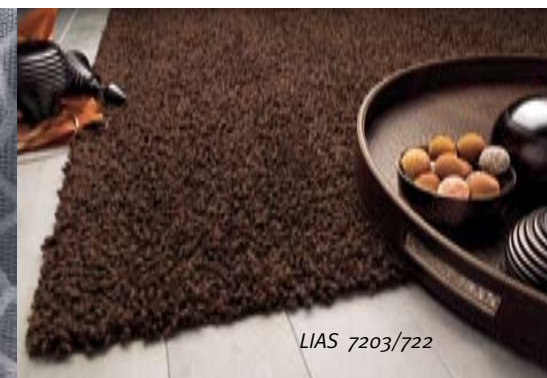
On the other hand, good product design can do even more. It contributes to orientation, explanation and, nevertheless, the useful design of an object. And of course it desires to set itself apart from trends, if possible to set the trends, without, however, losing anything of functionality in the process. This split can only be successful when the ideas of the designer and the technical possibilities of production can be brought into harmony with one another. As is the case with the following products.



DALOA 1-7910-191, SHAPE 5-7112-662



CROSS 1-7826-397



LIAS 7203/722

Anyone involved with home textiles has heard of him, at the very latest in connection with the brand new “SHOWROOM Vol. 1” fabric collection. We are talking about Marty Lamers, a Dutch artist and designer who, together with JAB ANSTOETZ, realised a fabric collection, which is commercial art at its finest.



Marty Lamers

Ralph Anstoetz

PORTRAIT

MARTY LAMERS

“I AM VERY VISUAL”

The man with the deep blue eyes and black purposely disheveled mane is different. Just like his fabrics. And his perspective. Lamers, who grew up on a farm, thinks holidays in remote country settings are more of an inconvenience than anything else. “Too little communication, too lonely,” he explains and raves about metropolitan cities like Amsterdam and New York. The 38 year old appears fidgety, restless, embellishing his explanations with grandiose gestures, he flits from one subject to another and responds to the question about possible trends with a sceptical expression. “I am very visual and rely more on my intuition and less on a forecasted demand”, he explains self-confidently. The trained fashion and textile designer, now himself a professor at the Design Academy in Eindhoven in the Netherlands, admits that he had no early connection to fabrics. At 14 he was inter-

ested in fashion and later studied fashion design. But this was not fulfilling. However, his second degree industrial design was. The turning point in his life came after he completed an apprenticeship in textile design under Ulf Moritz, one of the most innovative creative spirits in the home textile branch. “It fascinates me to see all the things that can be made of fibres,” he explains retrospectively. His passion for the technically possible inherent in basic materials, “the masculine” within, as he calls it, had been awakened. He worked together with Moritz for ten years and experimented with fibres of very different materials from silk to nylon. “Even then my work was moving in the direction of SHOWROOM”, the textile virtuoso remembers. The goal was clear. As was the road to reaching it. He contacted Ralph Anstoetz, Creative Director of JAB ANSTOETZ, at the end of 2004. The chemistry

was perfect right from the start, which prompted Ralph Anstoetz to suggest a cooperative realisation of SHOWROOM. Lamers was very grateful for this chance, as SHOWROOM was indeed an experiment. At the Heimtextil 2006 (Home Textiles Trade Fair 2006) the progressive collection in unusual material mixes was presented in a sort of black box for the public. The press were impressed – and surprised at the same time. The textile creations quickly caused a stir. Two decors from SHOWROOM Vol. 1 were promptly awarded the red dot award for product design 2006. The mutual journey that Lamers has undertaken with JAB ANSTOETZ is not yet at an end. The subsequent collection, SHOWROOM Vol. 2, will be somewhat warmer in colour expression, reveals Lamers. He still has to muse over Vol. 3. Of course in a place where life is pulsing around him. Amsterdam or New York. Maybe.

GRID 1-2571-121, -147
EDGE 1-2573-192, -226



RAIN 1-7828-138



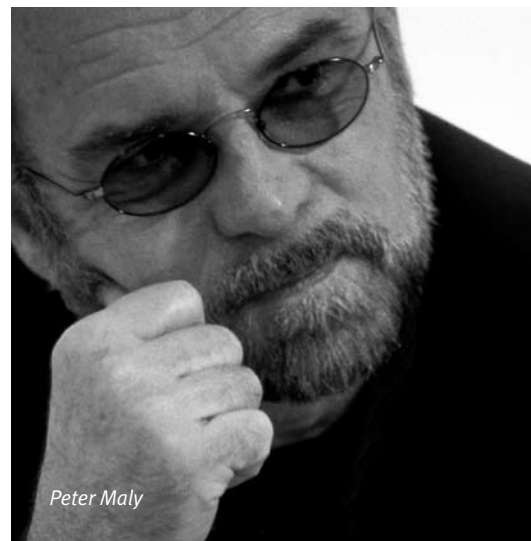
DISC 1-7824-194



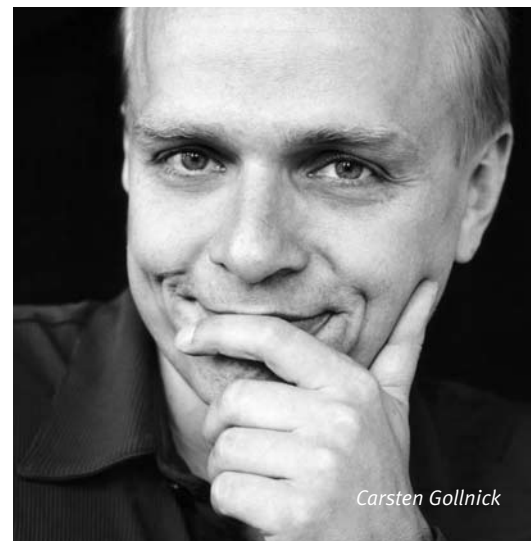
ACRE 1-2572-186, -236
GRID 1-2571-121
EDGE 1-2573-184



When two 24-carat, international designers such as Peter Maly and Carsten Gollnick put their heads together to create a new decorative curtain pole and track system for JAB ANSTOETZ – to match the unique fabric collection of the company – only something wondrous can result. And that is just what happened. The METROPOLITAN curtain pole and track systems for the modern interior is a complete success.



Peter Maly



Carsten Gollnick

Peter Maly

The interior design architect, Peter Maly, was a member of the editorial staff of *Schöner Wohnen* for ten years. Since 1970 Maly has run his own design studio where, together with his employees, he designs international furniture collections, fair architectures, exhibitions, showrooms and store concepts. Characteristic of Maly's work is the love of geometrically influenced shapes along with his striving toward clarity, functionality and durability. Many designs already count among the modern classics. He has been awarded many international prizes for his outstanding work.

Carsten Gollnick

Carsten Gollnick studied Industrial Design and was a partner to the YO creativ answers agency for many years. In 1997 he founded the Carsten Gollnick Design Studio for product design in Hamburg, which today is in Berlin. The main focus of his work lies in the areas of development and design of high-quality product concepts as well as in furniture and interior design. Gollnick has received many awards for his work, among others the iF Design Award. For Gollnick, design is the expression of enjoyment, of a wonderful moment, clear in its structures and rich in its associations.

METROPOLITAN

DESIGN BY PETER MALY & CARSTEN GOLLNICK

CUBE 1 5-7450-792, CALYX 1-7722-190



TENSION 5-7000-770, HARLEKINO 1-7729-195



TOP 3 5-7057-770, NOVUM 1-8567-198





LONGFRAME 2 5-7302-798, ACROBAT 1-7724-113



SQUARE 5-7149-770
SPEKTRA 1-6222-192

As the mediator between our indoor and outdoor worlds, the window is one of the most important elements of architecture. The design of the view from the interior world to that of the outside world plays an instrumental role in determining the character of the room, where windows become pictures and the surrounding textile decorations function as the mountings. The curtain rods, determiners of style and supporting components of the interior are the formal aesthetic fixing points of this textile mounting.

The two designers, Peter Maly and Carsten Gollnick, went to work with this idea in mind and gave the METROPOLITAN collection a contemporary design focused on the development of pure materials and elegance. Aesthetic, elegant, functional – architectural geometric objects are found here alongside softly curved shapes that are striking when seen through the light from the window. Thus, these objects are far more than simply interior design accessories. They are the functional and aesthetic centre of the “room with a view” design zone.



LEATHER 5-7122-776, BABEL 1-7620-196



QUADROFRAME 5-7355-795
CAMPINO 1-7728-197



EXTENDED 5-7118-663, MAJESTIC 1-7742-354



YPSILON 5-7448-790, EKKO 1-7359-191

HIGHLY PRIZED!

Several JAB ANSTOETZ creations have received highly regarded awards for their exceptional product design. The SWIRL and SCORE fabrics from the SHOWROOM Vol. 1 designer fabric collection received the reddot design award in 2006, an international prize that is awarded annually in the categories of Product and Communication Design. JAB ANSTOETZ Teppiche have been recognised with the reddot award many times, most recently for LASA, LOA and LEM, modern shaggy pile carpets from the current lana L. III collection.

In addition to the red dot, the exclusive METROPOLITAN curtain pole and track systems received the

Good Design Award, one of the oldest awards of its kind, which the Architecture and Design Museum, The Chicago Athenaeum, awards for outstanding quality and beautifully shaped product design. METROPOLITAN was also distinguished for its product catalogue with the iF communication award, which is only presented to companies whose products have been efficiently documented within the framework of their communication.

In 2005 the METROPOLITAN and in 2006 the lana L. III carpet collections were nominated for the award of all awards in Germany, the National German Design Award.



reddot design award
winner 2006



ISOLA 7007/990 E
Design: Elke Klar



MODUL 37 III 7023/997 B,
Design: Elke Klar



LOA 7200/760, Design: E. Klar



LUPA 5875/034, Design: E. Klar



LEM 7205/520, Design: E. Klar



CUBE 1 5-7450-792,
Design: P. Maly & C. Gollnick,
CALYX 1-7722-190



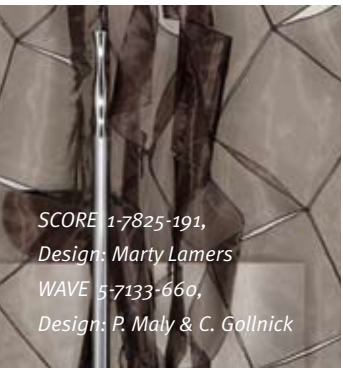
LONGFRAME 2 5-7302-797,
Design: P. Maly & C. Gollnick,
SABA VOL.2 1-6206-195



CAMPO 5888/995,
Design: Studio Vertijet



ZIP 5947/999, Design: Christian Werner



SCORE 1-7825-191,
Design: Marty Lamers
WAVE 5-7133-660,
Design: P. Maly & C. Gollnick



SWIRL 1-7831-116, Design: Marty Lamers



lomo 5823/158, Design: E. Klar

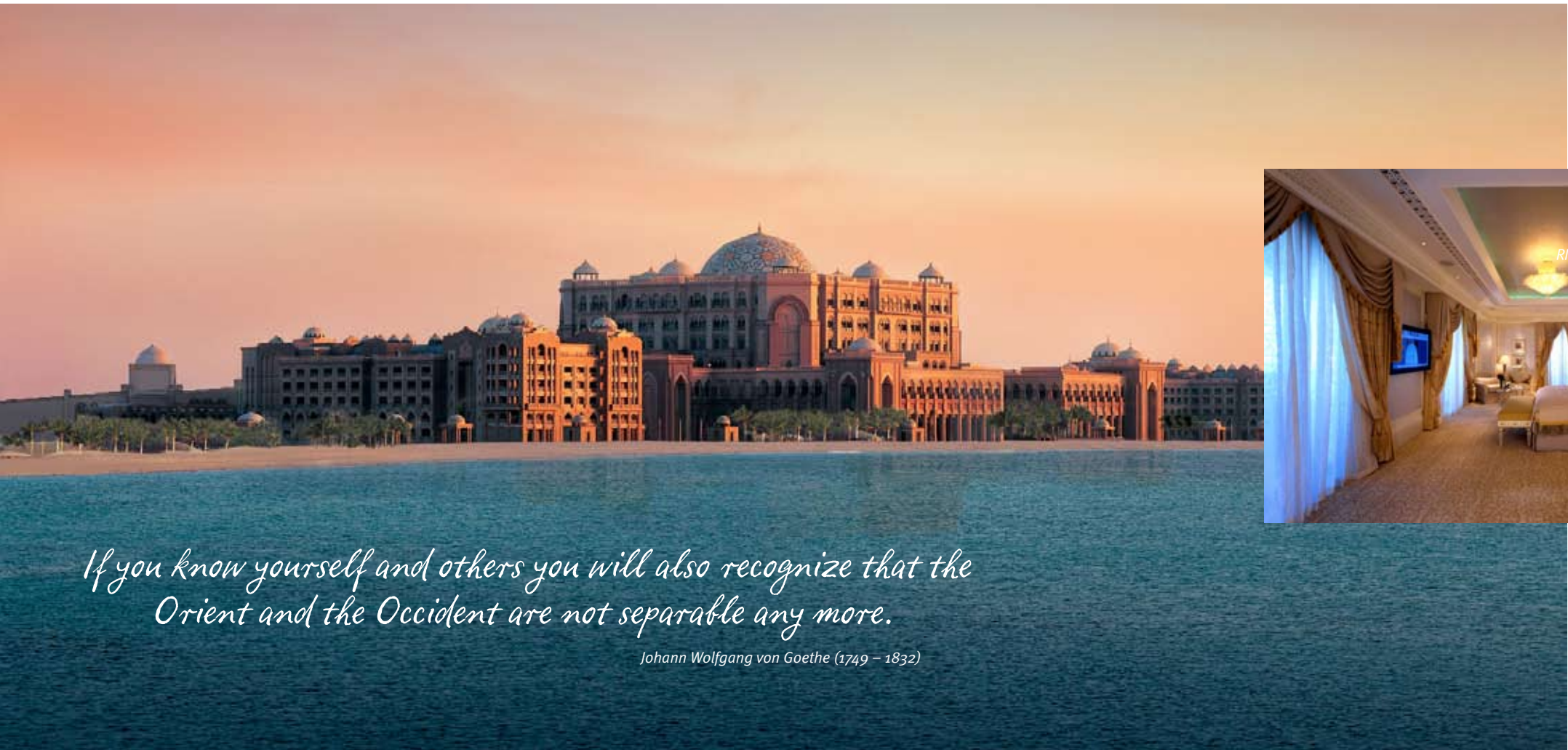
References

Come into the World of JAB

Do the fabric patterns unite the character of the house and furniture? Do the colours of the bedspread and the pillowcases match the carpet? It is exciting to dress various rooms and large houses with textiles down to the very last detail. Our extensive range of materials, patters and accessories, offers an unlimited number of design possibilities.

Whenever hotels or yachts, for example, are fitted with JAB soft furnishings, particular attention is paid to the harmonious fusion of furnishing and decor with fabrics, curtains and carpets. See for yourself.





If you know yourself and others you will also recognize that the Orient and the Occident are not separable any more.

Johann Wolfgang von Goethe (1749 – 1832)

➔ Emirates Palace, Abu Dhabi

In Abu Dhabi dreams of fairytales from the Arabian Nights aren’t just stories, they actually come true! The State Emirate’s Palace was not originally planned as a hotel, but designed to provide an appropriate framework for the meeting of the heads of state representing all the Arab Emirates that was to take place in December 2004. A few weeks prior to the reception, the hosting Sheik suddenly passed away and the palace remained unused for this purpose. It was then decided to use it as a hotel under the leadership of the renowned Kempinski hotel chain. Indeed, one year later the

Conference of the Gulf States took place here. Alone the dimensions of the Emirate’s Palace – it has a circumference of 2.5 kilometres covering a surface of 243,000 square metres – elevate it to the largest and most luxurious hotel in the entire world. The architects had instructions to give the Emirate’s Palace a predominantly Arabian flair. Essential components of the „palace“ are the 114 domes of the building that are lit up at night. The Atrium dome, the largest of these, is 60 metres high. It has a diameter of 42 metres and its surface is, like all the domes,

decorated with silver and gold mosaic. The colossal building commands an area of one million square metres with a newly heaped sand beach stretching over 1.3 kilometres. 2,000 employees from some 50 countries ensure the comfort of the guests.

Set on 1 million square metres and surrounded by a beautifully landscaped park with several open lawns, Emirates Palace offers spectacular outdoor venues for gala dinners and creative events.



All Emirates Palace luxury rooms suites are equipped with 22nd Century technology including extra large plasma TV’s in each room, a wireless internet network that covers the Palace, pool and beach areas, a fully interactive TV system and electronic programming guides to provide instant rewind and pause of television programming.

Upon experiencing all of its facilities, you come to realise that regal refinement, majesty, opulence, luxury and fantasy has a new name – Emirates Palace.



LORETTA 1-7448-184
RENA 1-7461-146

Decorated with the most precious materials, the interior design of the Emirate's Palace is modelled on the varying hues of sand in the Arabian Desert. This also holds true for a large portion of the fabrics, which JAB ANSTOETZ delivered to Abu Dhabi.

In keeping with the luxurious standard of the hotel, premium fabrics were selected for the interior design of the 302 rooms, among them 100% solid colours and exquisite embroidered silk in manifold designs, luxurious silk satin and embroidered taffeta.



TURMALIN 1-6245-243
PORTOFERRAIO 1-2345-179

→ Palais Coburg, Vienna

“It was always my desire to preserve the past and design the future.” Peter Pühringer, the investor, was able to accomplish this with the Coburg palace. He purchased this very special object in downtown Vienna, in which the Palais Coburg Hotel Residenz is also located, for 80 million euros and restored it. JAB ANSTOETZ decorated it in the “Imperial”, “Palace” and “City” styles in cooperation with an Austrian sales partner and in keeping with the owner’s specifications.

The 19th century palace, which is valuable not only to architecture but also to art history, was restored down to the last detail and transformed into a place of comfort and enjoyment.

The luxury hotel, in which 35 suites are dedicated to various historical personalities from the previous owner families of Sachsen-Coburg and Gotha, opened its doors at the end of 2003.



MARIPOSA 1-7440-173, DUCHESS 1-9095-173



SUPREME 1-3027-313, -479



GLORIOSA 1-7441-171
BELVEDERE 1-7439-175
ARENA 1-6293-177



GLORIOSA 1-7441-171, DUCHESS 1-9095-173
QUEEN 1-9093-178, Teppich Qualität VERANO





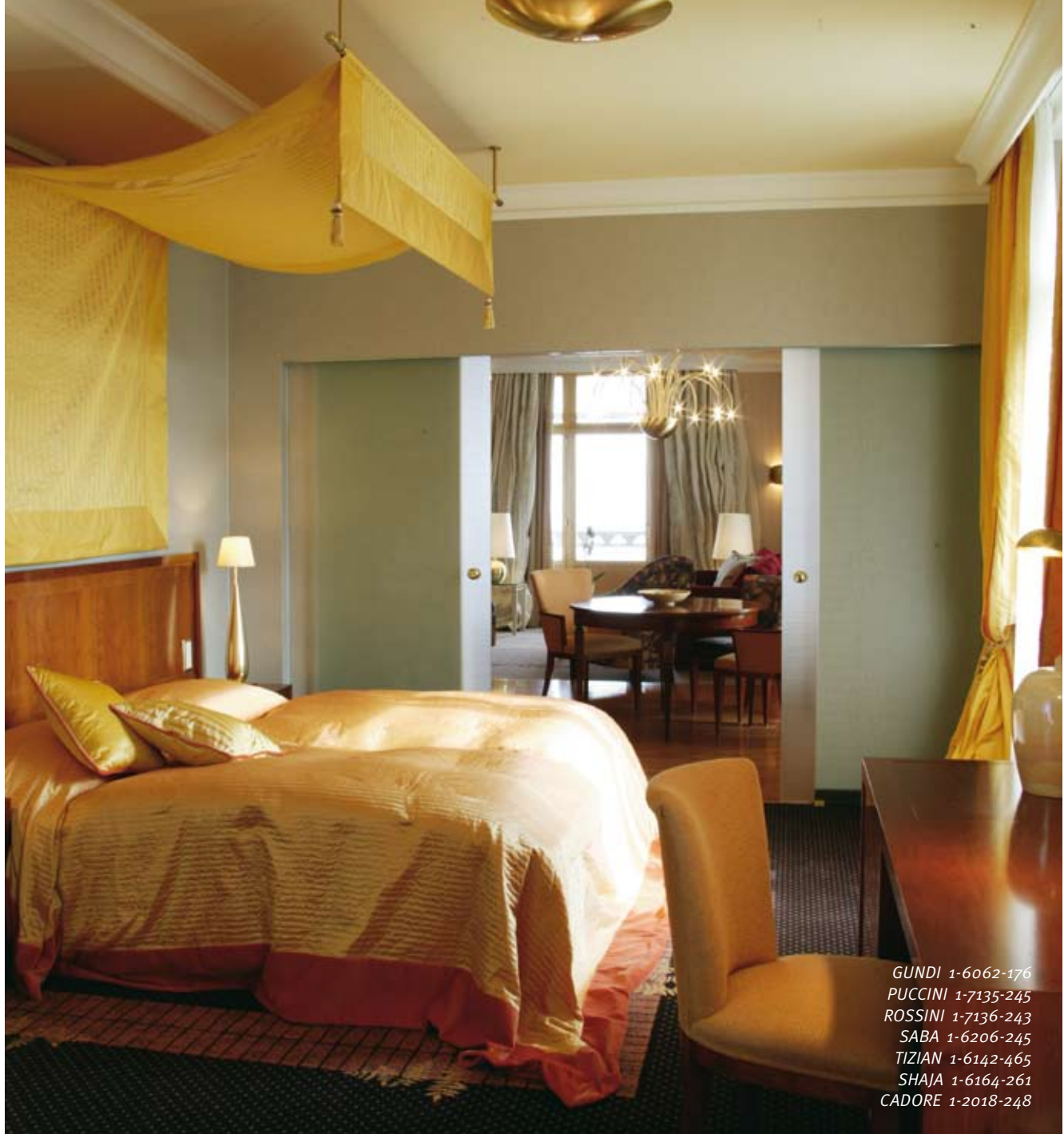
COMORIN 1-6292-518, SARAH 300 6005-375
MANGO 1-6226-573, MODUL 37 III 7023/997 B



The Palais Coburg Hotel Residenz in the heart of Vienna allows guests to experience six hundred years of building history firsthand. The restoration in 2003 united tradition with innovation, research, and culture with future-oriented technologies in a unique manner.

Together with their Austrian customer, JAB ANSTOETZ decorated several suites, including the loft pictured here. The furniture was supposed to be black throughout. That was a stipulation of the owner. The red bedspread and anthracite coloured felt carpet, MODUL 37 from JAB ANSTOETZ TEPPICHE, soften the dominating black of the furnishings in this otherwise light-flooded room. By the way, the whirlpool in this loft suite has direct views of two things that one doesn't see everyday from the tub: the sky and the Stephansdom!

GUNDI 1-6062-176
PUCCINI 1-7135-237
ROSSINI 1-7136-235
SABA 1-6206-633
TIZIAN 1-6142-366
SHAJA 1-6164-634
CADORE 1-2018-339
CAROLUS 1-1005-139
TAMPA 1-2011-433



GUNDI 1-6062-176
PUCCINI 1-7135-245
ROSSINI 1-7136-243
SABA 1-6206-245
TIZIAN 1-6142-465
SHAJA 1-6164-261
CADORE 1-2018-248

→ Le Mirador Kempinski, Mont-Pélerin, Lake Geneva

Kempinski Hotels & Resorts are renowned for their exquisite luxury and offer the very best in quality, service and comfort. The internationally located hotels have provided an excellent, high-class service to their guests, for almost 100 years. Each elegant Kempinski Hotel can be found in the very best locations and has its own individual charm. In the stylish and elegant surroundings you can enjoy an excellent cuisine and a first-class service.





BEJA 1-7547-167
MONTALCINO 1-2344-115
PORTOFERRAIO 1-2345-112

→ United Arab Emirates
Embassy, Berlin

Right in the centre of the diplomat quarter in Berlin sits a building that looks just like something out of 1001 Nights. Domes, arches, pillars and playful elements exude pure oriental flair covering a total area of 7,500 m² in the new embassy of the United Arab Emirates.

The job posed a great challenge in terms of time: The entire construction time for the consulate, which was finished in the spring of 2005, was a mere 20 months, and the planners had only seven weeks time prior to completion.

The fabric selection was made personally by the ambassador. Thanks to the targeted and thorough preparation, everything was perfectly settled within just half an hour. The vote went to PORTOFERRAIO, an exquisite fabric collection that is distinguished by clear, undiluted colours and just as clearly structured design contours. The desired design appears as a recurring theme throughout the entire textile repertoire: borders, tassels, piped edgings, cords, curtain tie-backs, rolled edges and other period elements were chosen, that would best express the opulent overall arrangement.



BEJA 1-7547-167
SINTRA 1-7548-165
ALAGON 1-7550-112
QUEEN 1-9093-111



MACEDA 1-2435-145
SILVES 1-7549-148
ALAGON 1-7550-146
TIRRENO 1-6277-170



MONTEROSSO 1-2342-143
PORTOFERRAIO 1-2345-146
BEJA 1-7547-167



CARBALLO 1-7554-171
ALAGON 1-7550-146

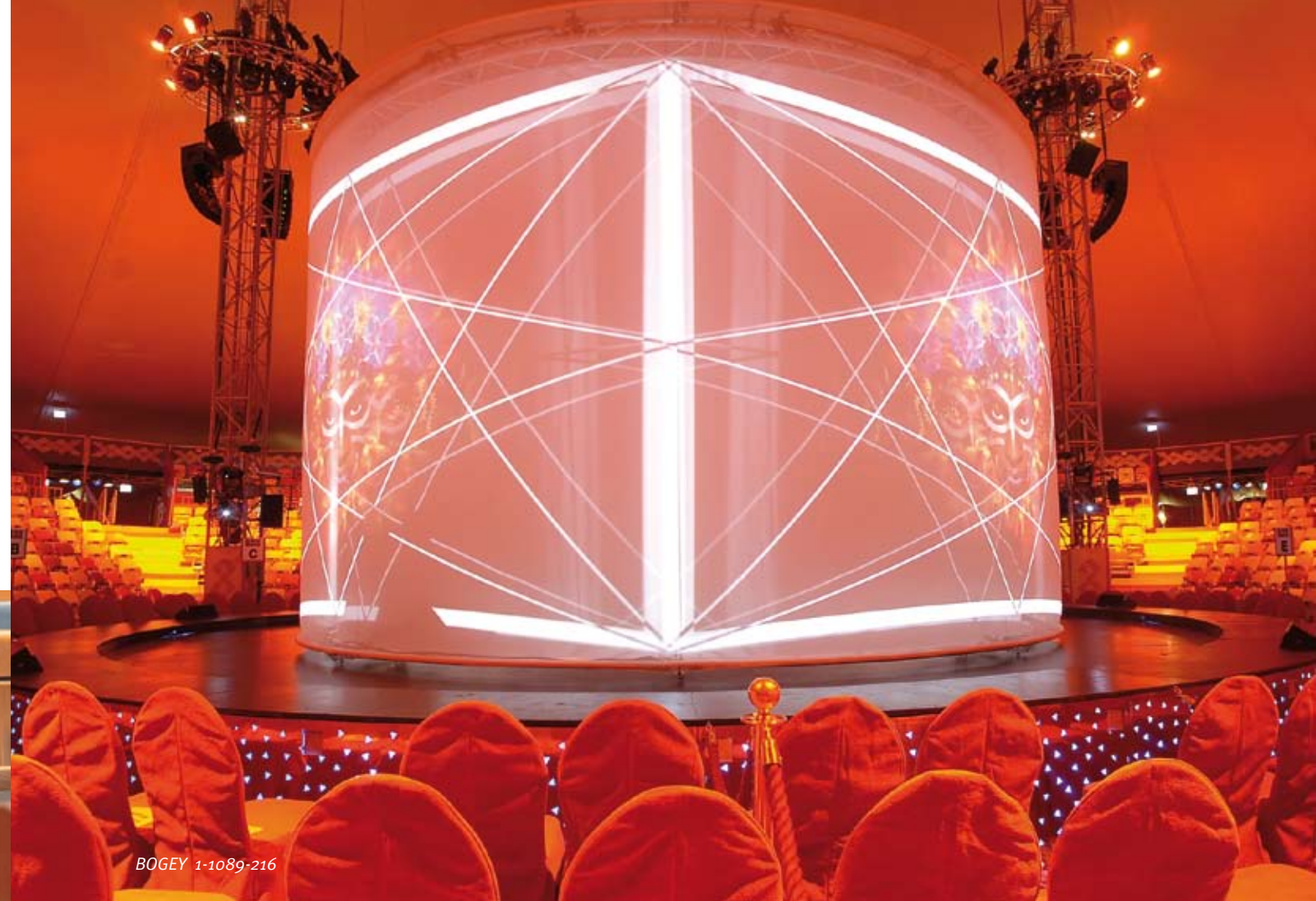
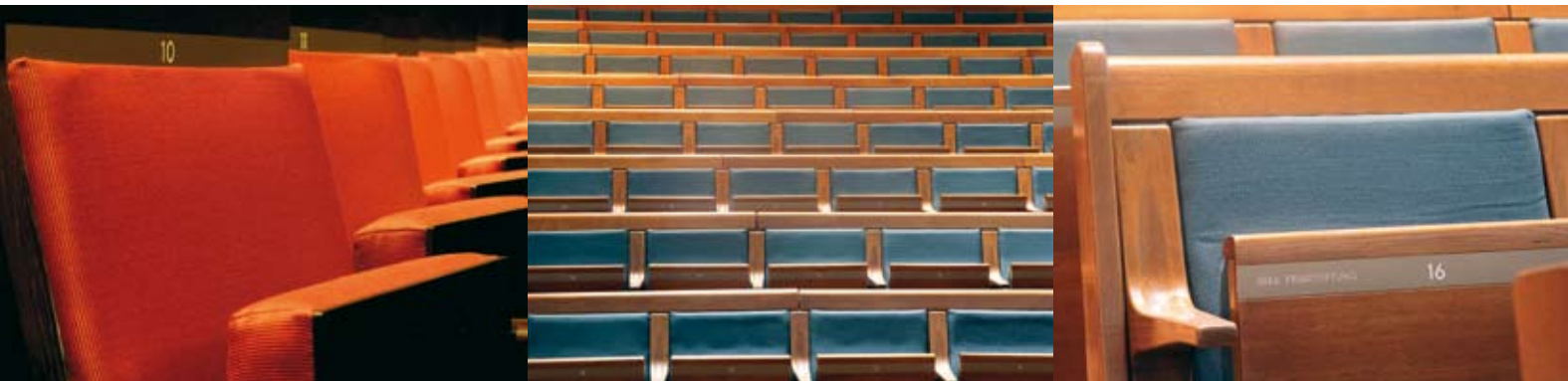


➡ Salzburg Festival

The cooperation between JAB ANSTOETZ and the Salzburg Festival, one of the most important cultural institutions worldwide, included delivery of textile supplies for the design of set productions in addition to room decoration. For the seating in the three storey high Felsenreitschule as well as in the “Mozart House” – a restoration of the small Festival amphitheatre on the

occasion of the year of Mozart in 2006 – a total of approximately 3,500 metres of woolen fabric and a special bottle green coloured item were delivered.

For further information regarding the festival please refer to the following Internet address:
www.salzburgfestival.at



➡ Afrika! Afrika!

The atmosphere and quality of the acts in the African circus Afrika! Afrika! by André Heller are totally unique in their authenticity and artistic performance. The artists, musicians, dancers and acrobats from Mali, Morocco, Egypt and South Africa travel in Moorish style tent palaces all across the republic. For information about the show please refer to the following Internet address:
www.afrikaafrika.de

JAB ANSTOETZ provided the material for the flowing, orange-red fabric webs beneath the ceiling of the entrance tent as well as for the surrounding tents. Moreover, 600 orange-red and blue seat covers were custom-designed for the King's box in the main tent and the immediate rows of seating around the circus ring, just for Afrika!Afrika!.



MS Europa

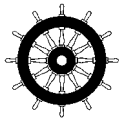
It should not be that in hotels one always runs into the same reception areas, buffets, rooms and even the same bedtime sweets. There are plenty of establishments in Germany, which we would like to recommend, one of which is a very special “Hotel on the water”, the cruise ship MS Europa. Even though our recommendations on the following pages are very different, they all have one thing in common: an interior designed with fabrics from JAB ANSTOETZ.



The cruise ship MS EUROPA from the Hapag Lloyd cruise ship fleet is more than just a beautiful passenger ship. In 2006 it was named by the Berlitz Cruise Guide, the reference book for cruise passengers and experienced cruise tourists, the “only 5 star plus cruise ship world-wide” for the seventh time in succession.

But, what exactly constitutes the most desirable way to live it up on the high seas? The organiser of premium and luxury cruises decided to have both grand penthouse suites newly decorated and asked the passengers what they would prefer in the way of design. Whether in the Caribbean, in the Fjord or off the coast of Tierra del Fuego – comfortable country style surroundings was the clear favourite.

With this prerequisite JAB ANSTOETZ was engaged to re-design the interiors of the two suites. For the colour, it was agreed to use the colours of the Hapag Lloyd company: orange and blue. Within barely ten days – after several months of preparation – the 85 m² large suites were totally redecorated on the way from Hamburg to Santander.



PERGUSA 1-7760-182
POSITANO 1-6397-176, -184



CARRARA 1-2319-273



CANTORIA 1-2438-164

I am a passionate traveler, and from the time I was a child, travel formed me as much as my formal education.

David Rockefeller (*1915)



CANTORIA 1-2438-172
BOGEY 1-1089-182
CARRARA 1-2319-273
CONSTANTI 1-7552-175
CARBALLO 1-7554-171
PINETO 1-7762-170



→ Catwalk

She's the largest motor yacht ever presented at an indoor trade fair anywhere in the world: the Catwalk from the Kaiser Shipyard in Germany is 40.5 metres long.

It was German Interior Architect, Birgit Schnaase, responsible for the interior decoration, who wanted to give the Catwalk a „Germanic“ interior, explained by Zed Vohra, the

Managing Director of the Kaiser Shipyard, with the sentence: „What makes a design Germanic? It looks good and it works!“

The idea of creating a „German Design“ was approved. Germany's most typically wood type, the oak, is an integral part of it. The wide planks of oak wood used for the yacht are over 150 years old.

The textile interior design followed suit, selections were made from high quality materials from the textile product world, among others, precious fabrics from the JAB ANSTOETZ Group.



More References

Argentina
Buenos Aires, Alvear Palace Hotel
Buenos Aires, Palacio Duhau - Park Hyatt
Australia
Melbourne, Crown Towers Hotel and Casino
Melbourne, Langham Hotel
Perth, Burswood Casino
Austria
Vienna, Hotel Kaiserhof
Vienna, K+K Hotel
Vienna, Palais Coburg
Belgium
Antwerp, town hall
Brussels, Hotel Le Meridien
Brussels, Rocco Hotel
Gent, town hall
China
Beijing, Westin Hotel
Hong Kong, Four Seasons Hotel
Hong Kong, Island Shangri-La
Hong Kong, Knowloon Shangri-La Hotel
Hong Kong, Mandarin Oriental Hotel
Sanya, Marriott Hotel Resort
Shanghai, Shanghai Xijiao State Guest Hotel
Shanghai, Shangri-La Hotel
Shanghai, Sheraton Grand Tai Pin Yang Hotel
Shanghai, The Westin
Croatia
Hvar, Hotel Adriana
Hvar, Hotel Riva
Zagreb, Embassy of France
Zagreb, Embassy of Italy
Cyprus
Limassol, Muskita Hotel
Czech Republic
Prague, Hilton Hotel
Denmark
Kopenhagen, Front Hotel
Kopenhagen, Hotel d'Angleterre
Estonia
Tallinn, Radisson SAS
France
Aix, Pigeonnet
Cannes, Grand Hotel De Cannes
Cannes, Hotel Intercontinental Carlton
Cannes, Hotel Montaigne
Cannes, Hotel Riviera
Cannes, Martinez
Cannes, Palm Beach
Divonne-Les-Bains, Château de Crassy
Gosnay, Hotel La Chartreuse
Mougins, Mas Candilles
Nice, Palais De La Mediterranée De Nice
Nice, Palais Maeterlinck
Paris, Cafe De La Paix
Paris, Grand Hotel Intercontinental
Paris, Grand Hotel Opera
Paris, Hotel Ambassador
Paris, Hotel Cambon
Paris, Hotel Champs Elysee Plaza
Paris, Hotel Des Canettes
Paris, Hotel Du Continent
Paris, Hotel Du Louvre
Paris, Hotel Du Poitou
Paris, Hotel Flatters
Paris, Hotel Waldorf Arc De Triomphe
Paris, La Comedie Francaise
Paris, Le Ritz
Paris, Marriott Hotel Champs Elysee
Paris, Meridien Montparnasse
Paris, Plaza Athenee
Paris, Warwick International Hotel
Saint Jean De Luz, Grand Hotel
Saint Paul Les Dasques, Casino Cesar Palace
Germany
Anholt, Wasserschloß Anholt
Augsburg, Villa Terratel
Bad Peterstal, Kur- und Sporthotel Dollenberg
Bad Salzungen, Villa Vital
Bad Sulzburg, Waldhotel Bad Sulzburg
Bad Zwischenahn, Casino
Baden-Baden, Holland Hotel Sopianpark
Baiersbronn, Hotel Bareiss
Bamberg, Hotel Villa Geyerswörth
Berlin, Berliner Dom
Berlin, Rocco Forte Grand Hotel de Rome
Berlin, Schloss Bellevue
Berlin, Embassy of UAE
Blomberg, Burghotel
Bonn, Villa Hammerschmidt
Boppard, Golfhotel Jakobsberg
Börstadt, Golfclub Donnersberg
Bruchsal, Hotel Scheffelhöhe
Dormagen, Hotel Schloß Friedestrom
Eisenach, Hotel Glockenhof
Ellmau, Schloß Ellmau
Essen, Hotel Residence
Essen, Villa Hügel
Frankfurt, Airportclub Flughafen
Frankfurt, Steigenberger Hotel Frankfurter Hof
Halle, Sportpark Hotel
Hamburg, Anglo German Club
Hamburg, Hotel Hafen Hamburg
Hamburg, Rathaus
Hanau, Hotel zum Grünen Baum
Hannover, Hotel Schweizer Hof
Heilbronn, Inselhotel
Hofgeismar, Dornröschenschloß Sababurg
Kampen/Sylt, Hotel Rungholt
Königswinter, Gästehaus Petersberg
Lübeck, Radisson SAS Senator Hotel
Mainz, Dom
Mainz, Rathaus
Meiningen, Schloßhotel Landsberg
München, Consulate general of UAE
München, Hotel Nymphenburg
München, Hotel Sheraton
München, Hotel Torbräu
Neu-Esting, Hotel am Kronepark
Norderney, Strandhotel An der Georgshöhe
Paderborn, Paderborner Dom
Petershagen, Weserlandklinik
Pfinztal, Hotel Villa Hammerschmiede
Pforzheim, Parkhotel
Reichelshofen, Brauerei-Gasthof Landwehrbräu
Rotenburg, Hotel Wachtelhof
Rottach-Egern, Dorint-Hotel Überfahrt
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Schwäbisch-Hall, Hotel Adelshof
Speyer, Hotel Binshof
Steinheim, Hotel Germanenhof
Stuttgart, SI Hotel

Titisee, Treschers Schwarwaldhotel
Walldorf, Verwaltungsgebäude SAP
Wartenberg, Wartenberger Mühle
Werder, Resort Schwielowsee
Wiesbaden, Hotel Nassauer Hof
Winden, Elztalhotel
Wolfsburg, The Ritz-Carlton Hotel (Autostadt)
Zeuthen, Herzogvilla
Great Britain
Bath, Macdonald Bath Spa
Belfast, Malmaison Hotel
Birmingham, Malmaison Hotel
Birmingham, SAS Radisson
Brighton, Meridian Hotel
Cambridge, Garden House Moat House
Cambridge, The Felix Hotel
Exeter, Macdonald Southgate Hotel
Farnham, Macdonald Bush Hotel
Leamington Spa, Mallroy Court Hotel
Leavesden, The Warner Brothers Production
Leeds, Malmaison Hotel
London, Dukes Hotel
London, Hilton Park Lane
London, Holiday Inn
London, Howard Hotel
London, Intercontinental Hotel
London, Malmaison Hotel
London, Manchester Hotel
London, Mandarin Oriental
London, Rocco Forte Browns Hotel
London, Rockwell Hotel
London, The Bonninton Hotel
London, The Dorchester Hotel
London, The Great Eastern Hotel
London, The Landmark Hotel
London, The Ritz
London, The Savoy Hotel
London, Washington Hotel
London, Hilton Tower Bridge Hotel
London, The British Museum
London, The Science Museum
Newcastle, Malmaison Hotel
Stratford-Upon-Avon, The Royal Shakespeare Company
Surrey, Runnymede Hotel & Spa
Windermere, Macdonald Old England Hotel
Writhington, The Wrightington Hotel
Greece
Athens, Greek Parliament
Athens, Hotel Park
Athens, Hotel Sofitel
Attikos Helios Hotel and Resorts
Grecotel Hotels and Resorts
Hellas Country Club Hotels
Hungary
Budapest, K+K Hotel
India
Bangalore, Taj Hotel
Chennai, Taj Hotel
Chennai / Delhi, The Park Hotel
Mumbai, J.W. Mariott Hotel
Mumbai, Taj Lands End
Mumbai, Taj Mahal Palace & Tower
Mumbai, Taj President Hotel
Indonesia
Bali, Oriental Indah Bali Hotel

Ireland
Dublin, Luttrellstown Castle
Italy
Massa Lombarda, Hotel Tino
Peschici, Hotel Gusmay
Rome, Hotel De Russie
S.Giovanni Rotondo, Hotel Cotonou
S.Giovanni Rotondo, Hotel Delle Piane
S.Giovanni Rotondo, Hotel S.Anna
S.Guinaro, Hotel 3 Pozzi
S.Marco, Hotel Borgo Pace
S.Marco, Hotel Millenium
Japan
Tokyo, Hilton Hotel
Tokyo, The Ritz-Carlton
Korea
Gyeongju, Kyowon Dream Education Center & Resort
Seoul, Cafe O'Sulloc
Jeju Island, La Reine Country Club
Latvia
Riga, Hotel Latvija
Lithuania
Palanga, Hotel Vanagupe
Vilnius, Hotel Europa
Vilnius, Hotel Le Meridien Villon
Malaysia
Kota Kinabalu, Marriott
Kuala Lumpur, Hilton Hotel
Kuala Lumpur, KL Convention Centre
Petaling Jaya, Hilton Hotel
Putrajaya, Selangor, Marriott
Maledives
Rangali Island, Hilton Maledives Resort & Spa
Malta
Sliema, The Fortina Hotel
Sliema, Hotel Kennedy Nova
Sliema, Hotel The Strand
Mexico
Ciudad del Carmen Q.R., Hotel Rosewood
Mayakoba
Mexico D.F., Austrian Embassy
Mexico D.F., Swedish Embassy
Mexico D.F., Norwegian Embassy
Mexico D.F., British Embassy
Mexico D.F., Hotel Presidente Intercontinental
Mexico D.F., Hotel Nikko
Mexico D.F., Hotel Maria Isabel Sheraton
Mexico D.F., Museo del Carmen
Mexico D.F., Museo del Palacio de Iturbide
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All about us

JAB ANSTOETZ KG was founded in 1946 by Josef Anstoetz in Bielefeld and is today the world's leading fabric and carpet editor employing 1,300 staff.

'Interior inspiration without limits' is the motto of the group of companies, directed by Ralph, Stephan and Claus Anstoetz as well as Dieter Ebert and Chris-Jacob Schminnes.

Twice a year the Bielefeld based company launches stylish contemporary fabric collections for 'Dream Living'. The range offers an extensive choice of 3,000 fabrics in 20,000 colourways, designed to excite those who have a

passion for inspiring interiors, and stunning, high class fabrics.

The group of companies encompasses the parent company JAB ANSTOETZ, JAB ANSTOETZ TEPPICHE, BW Bielefelder Werkstätten, Stroheim in the USA, as well as the subsidiary companies Gardisette, Chivasso and Carpet Concept.

Our showrooms with their own offices, and showrooms run by our agents, are situated in over 70 countries worldwide, and offer another insight into the 'World of Fabrics'.



...❖ The Showrooms and Distributors

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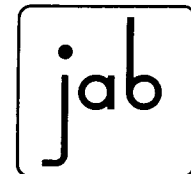
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History



Living in the 70's.



1946 Josef Anstoetz founded a wholesale company for decoration and upholstery fabrics in Bielefeld (= JAB).

1949 Move from the spinning mill "Spinnerei Vorwärts" to the Rohrsteichstraße 35 a.

1951 The first four bound pattern books were published. Josef Anstoetz' nephew, Heinz Anstoetz, began his career with JAB.

1955 Heinz Anstoetz took over the management on the sudden death of his uncle. Number of staff: 28

1956 Foundation of the upholstered furniture factory BW Bielefelder Werkstätten.

1959 The foundation stone for a new building in Bielefeld Oldentrup was laid at the Potsdamer Str. 160.

The first showrooms were opened in Germany.

1961 First graphical change to the company logo.

Development of the export market.

1965 Number of staff: 157

1968 Société des Créations JAB was founded with showrooms in Paris and Lyon.

1969 The fashion for crochet style curtains proved the final spur to creating the JAB DEKORATIONEN production department (JAB custom made service).

1971 UNIVAC, the first EDP installation, was put into operation.

1973 Società Creazioni JAB was founded in Milano and Rome, Italy.

1974 JAB Teppiche, carpet editor of high-quality carpeting as well as hand-tufted and hand-embroidered carpets, was founded in Herford-Elverdissen.

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Living in the 80's.



Living in the 90's.



Living today.



Beginning of 1976
Number of staff: 507

1977 Completion of the new building for BW Bielefelder Werkstätten in the Potsdamer Str. 180.



1979 Foundation of JAB International Furnishings Ltd. in London.



1981 – 1982 Purchase of a hotel in Winterberg-Altastenberg. The hotel was rebuilt and also renovated and redeccorated with products of the group of companies and renamed as "Berghotel Astenkrone".



1982 Acquisition of the oldest American textile editor Stroheim & Romann based in New York.



1983 Foundation of JAB JOSEF ANSTOETZ AG in Zurich.

1985 Ralph Anstoetz started his career with the company.



Beginning of 1986
Number of staff: 935

1987 Creation of the contract department.

1989 Second graphical change to the company logo.



1989 Claus Anstoetz began his career with the company.



1990 JAB Anstoetz was founded in Belgium as well as in Spain.

1993 Stephan Anstoetz started his career with the company.

The largest extension to the company buildings is completed.



1994 The company took a majority holding in Carpet Concept Objekt-Teppichboden GmbH.

End of 1995
Number of staff: 1,010



1996 Following the company's 50th Jubilee celebrations Heinz Anstoetz gradually retired from his leading role in the company's operations.

After his death in **1998** the company was renamed as JAB JOSEF ANSTOETZ KG.



1998 JAB Anstoetz was founded in Dubai, United Arab Emirates.

1999 Majority holding in the design-oriented textile editor Chivasso in the Netherlands.



2000 Minority holding in the exclusive textile editor Sahco Hesslein. Foundation of JAB Anstoetz in Warsaw.

2004 A design curtain track system enlarged the company's product range.



2005 Takeover of the brand Gardisette.

End of 2005 the company had a number of staff of approx. 1,300 employees worldwide.

2006 The company celebrated its 60th jubilee.

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